

MBA students during a clarkson consulting  
group meeting



graduate business students participate in  
several teamwork, leadership and  
communication activities during the  
academic year



for more information, please contact:

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**Clarkson**  
**UNIVERSITY**  
*defy* convention™

clarkson university  
school of business

graduate business  
program

and



one Year MBA  
4+1 program

Keuka College and Clarkson University have established an agreement that allows Keuka students to plan their undergraduate program to include courses that serve as a foundation for graduate study in business at Clarkson. These foundation courses include material required in the first year of study in the Master of Business Administration (MBA) program at Clarkson. Students who plan their undergraduate program carefully are able to earn an undergraduate degree from Keuka and an MBA degree from Clarkson in five years. If necessary, any remaining foundation courses may be taken at Clarkson during the summer business concepts program.

**WHAT IS THE MBA PROGRAM?** The Clarkson Master of Business Administration program prepares students for leadership positions within an increasingly global and technological work environment. The MBA degree is fully accredited by AACSB.

**SCHOLARSHIPS AND GRADUATE POSITIONS:** Scholarships are awarded based on the overall strength of your candidacy and in particular; your GMAT/GRE score, undergraduate grade point average (last 60 credit hours), and three letters of reference. Students are also eligible to apply for a graduate assistant position and earn up to \$1500 per semester.

## FOUNDATION COURSES

Satisfactory completion of foundation requirements will include a total of 33 equivalent semester hours. Listed below are approved courses at Keuka College, which will satisfy foundation requirements.

### Clarkson University Foundation Requirements

Accounting: financial and managerial

Economics: micro and macro

Corporate finance

Operations and production management

Computer science: information systems

Statistics and quantitative methods

Law and society

Principles of management/  
organizational theory

Principles of marketing

### Keuka College Course Equivalents

*Accounting: financial and managerial*

ACC 101 and  ACC 102

*Economics: micro and macro*

ECO 211 and  ECO 210

*Corporate finance*

FIN 312

*Operations/production management*

BUS 330

*Computer science: information systems*

CMP 120

*Statistics and quantitative methods*

SS 231

*Law and society*

BUS 202

*Organizational behavior*

MGT 345

*Principles of marketing*

MKT 220

\* courses not completed at Keuka can be completed during the summer business concepts program at Clarkson University or at another institution with prior approval from the graduate business program office.

